



TUESDAY, MAY 16, 2023

SPONSORSHIP OPPORTUNITIES

GOING THE DISTANCE | \$10,000

- 50 race entries
- Company logo on race bib
- Exposure on all event email blasts (over 8,000 e-mails)
- Collaboration on content for social media post
- Company logo on event shirt (if committed by May 1)
- Company featured on event website
- Exposure in event media releases sent to over 100 media contacts

SPRINTER | \$7,500

- 30 race entries
- Exposure on all event email blasts (over 8,000 e-mails)
- Collaboration on content for social media post
- Company logo on event shirt (if committed by May 1)
- Company featured on event website
- Exposure in event media releases sent to over 100 media contacts

CADENCE | \$5,000

- 20 race entries
- Exposure on at least 2 event email blast and social media posts
- Company logo on event shirt (if committed by May 1)
- Company featured on event website
- Exposure in event media releases sent to over 100 media contacts

PACE SETTER | \$2,500

- 10 race entries
- Exposure on at least 1 event email blast and social media post
- Company logo on event shirt (if committed by May 1)
- Company featured on event website
- Exposure in event media releases sent to over 100 media contacts

SPONSOR DEADLINE: MAY 1



If you have questions about Sponsorship Opportunities, please contact Caitlin at challe@bgcastamford.org



bit.ly/Corporate5K2023